

# Mariana Toumazou

Multidisciplinary designer skilled in graphic, information, and UX/UI design, crafting cohesive digital and print work driven by strategy, usability, and visual storytelling.

 [marianatoumazou.com](https://marianatoumazou.com) (portfolio)

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## Education

Northeastern University

### M.S. in Experience Design

May 2025 | Boston, MA

- Art + Design Project Grant for biomaterial fashion research
- GPA: 3.958

### B.S. in Graphic/Information Design and Mathematics

May 2024 | Boston, MA

- Graduated Magna Cum Laude
  - Dean's List (each semester)
  - GPA: 3.780
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## Skills

### Design & Craftsmanship:

- Brand identity, digital design, print design, presentations, product packaging, marketing design, illustration, photo and video editing, data visualization, iconography
- UI/UX: Product design, web design, app design, research, personas, journey maps, storyboards, wireframing, prototyping, usability testing, HCI, design systems, information architecture
- Painting, drawing, pattern making, sewing, crocheting

### Software:

- Adobe Suite: Illustrator, InDesign, Photoshop, Lightroom, Premiere Pro
- Other: Figma, Procreate, Glyphs
- AI Tools: Adobe Firefly, Gemini
- Productivity: Google Workspace, Microsoft Office

### Languages:

- English: Native fluency
- Greek: Bilingual fluency

## Experience

### Associate Designer | The Garber Company

October 2025 – Present | New York, NY | Part-time, Contract

- Build and refine brand identities for political, nonprofit, and corporate clients while designing websites, products, presentations, print materials, and digital marketing assets.

### Associate, Member Engagement and Experience Designer | YMCA of Greater Boston

March 2021 – April 2025 | Boston, MA | Part-time

- Produced monthly murals to support marketing efforts and elevate the member experience while delivering customer service and operating membership systems using branch-wide program knowledge.

### Graphic Design Co-op | Unispace

July 2023 – December 2023 | Boston, MA | Full-time internship

- Created marketing materials, sales presentations, high-engagement organic and paid social content, UX flows, and internal branded assets while collaborating with global and multidisciplinary teams.

### Creative Services Co-op | The Boston Beer Company

July 2022 – January 2023 | Boston, MA | Full-time internship

- Designed and printed POS materials for Twisted Tea and Dogfish Head while managing design requests and coordinating cross-functionally to deliver cohesive assets in a fast-paced environment.

### Graphic Design Intern | Suite Paperie

September 2019 – March 2020 | Ridgewood, NJ | Part-time internship

- Supported brand identity, illustration, and packaging design projects while collaborating with art directors and designers to deliver personalized, high-quality creative work.
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## Organizations

### Creative Director | Spectrum Literary Arts Magazine

May 2024 – May 2025 | Boston, MA | Previously Designer since 2022

- Led a 7-person design team to produce triannual editions, marketing campaigns, and merchandise, managing production from concept and curation through layout, typography, and print-ready files.

### Designer | Scout

January 2024 – December 2024 | Boston, MA

- Delivered custom design solutions aligned with client brand visions while collaborating with a multidisciplinary team to develop brand identities, packaging, and web experiences.