

Mariana Toumazou

Multidisciplinary designer skilled in graphic, information, and UX/UI design, crafting cohesive digital and print work driven by strategy, usability, and visual storytelling.

 marianatoumazou.com (portfolio)
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 [Mariana Toumazou](#)

Education

Northeastern University

M.S. in Experience Design

May 2025 | Boston, MA

- Art + Design Project Grant for biomaterial fashion research
- GPA: 3.958

B.S. in Graphic/Information Design and Mathematics

May 2024 | Boston, MA

- Graduated Magna Cum Laude
- Dean's List (each semester)
- GPA: 3.780

Skills

Design & Craftsmanship:

- Brand identity, digital design, print design, presentations, product packaging, marketing design, illustration, photo and video editing, data visualization, iconography
- UI/UX: Product design, web design, app design, research, personas, journey maps, storyboards, wireframing, prototyping, usability testing, HCI, design systems, information architecture
- Painting, drawing, pattern making, sewing, crocheting

Software:

- Adobe Suite: Illustrator, InDesign, Photoshop, Lightroom, Premiere Pro
- Other: Figma, Procreate, Glyphs
- AI Tools: Adobe Firefly, Gemini
- Productivity: Google Workspace, Microsoft Office

Languages:

- English: Native fluency
- Greek: Bilingual fluency

Experience

Graphic Designer | NEOVA SmartSkincare

February 2025 – Present | Oradell, NJ | Full-time

- Leading the redesign of the Shopify website to strengthen brand presence and improve UX. Designing paid and organic social campaigns, print marketing materials, and product packaging.

Associate Designer | The Garber Company

October 2025 – February 2026 | New York, NY | Part-time, Contract

- Build and refine brand identities for political, nonprofit, and corporate clients while designing websites, products, presentations, print materials, and digital marketing assets.

Associate, Member Engagement and Experience Designer | YMCA of Greater Boston

March 2021 – April 2025 | Boston, MA | Part-time

- Produced monthly murals to support marketing efforts and elevate the member experience while delivering customer service and operating membership systems using branch-wide program knowledge.

Graphic Design Co-op | Unispace

July 2023 – December 2023 | Boston, MA | Full-time internship

- Created marketing materials, sales presentations, high-engagement organic and paid social content, UX flows, and internal branded assets while collaborating with global and multidisciplinary teams.

Creative Services Co-op | The Boston Beer Company

July 2022 – January 2023 | Boston, MA | Full-time internship

- Designed and printed POS materials for Twisted Tea and Dogfish Head while managing design requests and coordinating cross-functionally to deliver cohesive assets in a fast-paced environment.

Organizations

Creative Director | Spectrum Literary Arts Magazine

May 2024 – May 2025 | Boston, MA | Previously Designer since 2022

- Led a 7-person design team to produce triannual editions, marketing campaigns, and merchandise, managing production from concept and curation through layout, typography, and print-ready files.

Designer | Scout

January 2024 – December 2024 | Boston, MA

- Delivered custom design solutions aligned with client brand visions while collaborating with a multidisciplinary team to develop brand identities, packaging, and web experiences.